



**FOR IMMEDIATE RELEASE**

## URBAN DREAMS MUSIC AND ARTS PROGRAM TEAMS UP WITH SOAR CREATIVE TO INSPIRE THE KIDS THROUGH MUSIC AND ART

**DALLAS, TX** – Soar Creative LLC and Urban Dreams Music and Arts Program have teamed up to provide youth with a new space where creativity is key, and dreams are attainable. As the new home for the Urban Dreams program, Soar Creative will serve as a collaborative site for rehearsals, meetings, and other endeavors that focus on childhood imagination and inspiration.

“We did it! Urban Dreams finally has a place to call home,” Deon Johnson, CEO of Urban Dreams Music and Arts Program said. “I want to express my appreciation to Dr. Hale for believing in our Urban Dreams and helping us make a difference in the DFW metroplex.”

Urban Dreams Music and Arts Program is a 501(c)(3) non-profit organization that focuses on increasing success academically and within the arts among inner city youth in the Dallas-Fort Worth Metroplex. Soar Creative, home to several other arts and philanthropic organizations, donated the meeting place for a full year in exchange for community service.

"I believe in the Dream! Thank you for inspiring me to make this community even greater than I found it," said Dr. Christine Hale owner of Soar Creative. "One day, we are going to all be talking about these enterprising young men and how they changed the futures of children in need by inspiring them with music and arts. Mark. My. Words."

As Notorious B.I.G stated, “It was all a DREAM.” But the dream is now a reality for urban youth who will have a space for their creativity to prosper. A place where elite mentors in the arts will provide top quality education and creativity opportunities. A home where Urban Dreams can Soar.

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